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**Beach Soccer Jam**

# News Release



## **Beach Soccer Jam 2012** **April 28<sup>th</sup> – 29<sup>th</sup>, 2012 at Fiesta Island**

### 4<sup>th</sup> Annual Beach Soccer Jam Event – Shoreline Beach Soccer Club Commits

**San Diego, CA, January 11, 2012:** Beach Soccer Jam is proud to announce that the Brazilian led Shoreline Beach Soccer Club team has committed to play in Beach Soccer Jam 2012 in an effort to strip the San Diego Sockers of their three year **undefeated title** in the Pro Division on April 28<sup>th</sup> and 29<sup>th</sup>, 2012 at Beach Soccer Jam on Fiesta Island in San Diego, CA.

The Sockers have defeated the Brazilian led Shoreline Beach Soccer Club in a three year rivalry with exciting finishes. Fiesta Island is the west coast's largest Beach Soccer venue.

Beach Soccer Jam opens the Beach Soccer season in Southern California with a flair that is unmatched, hosting its 4<sup>th</sup> annual Beach Soccer Jam Tournament event for both Youth and Adults. The event takes on a Brazilian flare, in honor of Beach Soccer's origin country with dancing and entertainment throughout the event. Over 150 teams are expected to attend. A full write up on Beach Soccer Jam 2011 is available on SoccerNation.com at <http://www.soccernation.com/2011-recap-cms-1175>.

**Date:** April 28<sup>th</sup> and 29<sup>th</sup>, 2012

**Time:** Games begin at 10:00 am on Saturday and proceed throughout the weekend

**Place:** Fiesta Island, San Diego, CA – (same place as Over the Line)

**Other Attractions:** Brazilian Dancing and Entertainment, San Diego Sockers Legends Game, Professional Division, Fun Zone, Food Court, Vendor Village and more...

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